

2021 Thrive Exhibitor Guidelines (with additional Massage Therapist notes)

All matters and questions not covered by the Exhibitor Contract Guidelines are subject to the decision of Bridging the Gap (BTG). These Contract Guidelines may be amended or supplemented at any time by BTG, and all such amendments or additions shall, upon reasonable notice, be as equally binding on all parties affected as the original Rules and Regulations.

Qualifications:

- **Applicants are required to identify the nature of their business and the scope of their products and/or services to be exhibited on the Exhibitor registration page.**
- **BTG reserves the right to deny any application to exhibit based on nature of business or quantity of similar organizations already registered.**

Restrictions:

- **BTG reserves the right to restrict Exhibits that may have been falsely entered, or may be deemed unsuitable, objectionable, or detract from the general order of exhibits.**
- **Because of aggressive enforcement laws related to copyrighted music, we must ask our exhibitors either (1) not to play live or recorded music that is subject to licensing by BMI, ASCAP or any other organization authorized to license copyrighted music, or (2) to obtain themselves, at their sole expense, the proper license from the copyright holder.**
- **Because of Thrive speaker contracts, book stores are not permitted to exhibit, and exhibitors with book products must be pre-approved by BTG.**
- **BTG reserves the right to be the sole distributor and Exhibitor of products using the Thrive Conference theme, Bridging the Gap, Thrive Conference, Thrive, and Sisterhood Leadership brands.**

Assignment of Space:

Preference for prime booth locations may be given on a first-come, first-serve basis, corresponding to the booth type—Premium booths first, then General booths—and date of submitted payment. All booth placements are assigned at the discretion of BTG.

Use of Space:

The space contracted-for is to be used solely for the Exhibitor whose name appears on the Exhibitor Registration and it is agreed that the Exhibitor will not sublet nor assign any portion of that space without written consent of BTG.

Hours of Space Operation:

Tables must be open at all times (with someone at your booth), except during the Thrive Celebration sessions. Booths may be closed during the Sisterhood Leadership sessions 1 + 2, as well.

Booth Description:

Each booth includes one 8' x 10' space with one 8' black-skirted table and two chairs. Electricity is optional for an additional amount. Premium booth exhibitors have the opportunity to have their name listed on the "Thrive Passport Card," whereby attendees can stop by premium booths, receive initials on their passport card, and be entered into a special drawing for having completed quota of required initials!

Hold Harmless:

The Minnesota District Council of the Assemblies of God and BTG shall not be responsible in any way for damage, loss, or destruction of any property of Exhibitor or for any injury to Exhibitor, its agents, employees, licensees, or invitees that may occur during the Thrive Conference event.

Cancellation by Exhibitor / Deadline for Online Public Registrations

If notification of cancellation is received on or before August 1, 2021, a non-refundable cancellation fee of \$50.00 will be issued. There will be no refunds for exhibit cancellations made after September 1, 2021. Exhibitor booth online public registrations will end one month prior to Thrive (September 1, 2021, at 11:59 pm).

Rights in the Event the Exhibit is Not Held:

Should BTG elect to cancel the Exhibit, **BTG's liability to Exhibitor shall be the refund of any payments received for booth space.** BTG shall not be liable for any consequential damages which may arise from such a cancellation. Should the Exhibit be canceled due to circumstances beyond the control of BTG, including but not limited to acts of God, acts of war, governmental emergency, labor strike or destruction of exhibit facility, BTG shall return each Exhibitor's space payment less a pro-rata share of costs and expenses incurred.

Security and Insurance:

BTG and the St. Cloud River's Edge Convention Center and their respective agents and employees shall not be responsible for the safety of the property of the Exhibitor, its agents or employees, from theft, damage by fire, accident, or any other cause. It shall be the Exhibitor's responsibility to maintain such insurance against personal injury and property damage liability in such amount as the Exhibitor deems appropriate.

Installation and Dismantling: Exhibitor shall observe the established move-in and move-out times as follows: Set-up begins at 8:00 am on October 1 and must be completed by 11:30 am. Teardown must take place at, and no sooner than, 3:00 pm on October 2, and exhibitors must be moved out of the building by 5:30 pm. Failure to remove an exhibit at the allowed time will afford BTG the right to remove Exhibitor's items to a warehouse, subject to the Exhibitor's disposition, with all charges to follow at no liability to BTG.

Exhibit Design and Amenities:

All exhibits must remain within the confines of their own space, and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, cause injury, or affect the display of other Exhibitors. Arrangements for general booth electricity can be made available at a \$125 additional charge. Any additional expenses incurred in association with special arrangements are the responsibility of the Exhibitor.

Compliance:

Exhibitor agrees to adhere to and be bound by all (1) applicable fire, utility, and building codes and regulations; (2) any rules and regulations of the River's Edge Convention Center; (3) the terms of all leases and agreements between BTG and said facility; (4) the Americans with Disabilities Act, to the extent required to make Exhibitor's exhibit accessible to persons with disabilities; and (5) the terms of all leases and agreements between BTG and any party relating to the Exhibit. Exhibitor shall not do or permit others to do anything in the facility which would in any way increase the insurance premiums payable by BTG or the facility.

Event Passes:

- All representatives of Exhibiting organizations are required to be registered for the Thrive Conference, whether participating solely in the exhibit area and/or in other conference functions. Wristband passes will be distributed upon check in.
- The exhibitor registration fee includes one ticket to the Thrive Conference. If there is need for additional persons to assist with hosting your booth, a Thrive Conference ticket(s) must be purchased through www.btgthriveconference.org.

Hospitality Suites:

By executing this contract, Exhibitor agrees that its entire exhibit and display will be confined to the exhibit hall and the booth space assigned. Exhibitor agrees not to operate hospitality suites during regularly scheduled hours of meeting, exhibits or other BTG functions.

Donations:

Exhibitors are eligible to donate an item, gift basket, or certificate toward Thrive Conference giveaways. BTG may incorporate these donations into a larger giveaway basket or grouping of items. BTG does not promote or guarantee mentions of the specific donation/Exhibitor from the stage; however, Exhibitor may include any promotional materials with their donation for the recipient to receive. Please indicate your interest on the online Exhibitor registration. Thank you for your consideration!

Violations of Exhibitor Contract Guidelines:

Violations of these Exhibitor Contract Guidelines will afford BTG the right to prohibit Exhibitor from exhibiting at the current year's conference (in which case Exhibitor shall forfeit its booth payments) and/or prohibit Exhibitor from exhibiting at future conferences.

Massage Therapist - Additional Guidelines:

Massage therapists may choose to be open at any time during the same hours of operation as Thrive exhibitors and must agree to abide by all applicable Exhibitor Guidelines. BTG will not be held liable for any potential accident or injury of therapists or clients that could take place during Thrive or due to massage practices.

Therapists will occupy a complementary shared space and must purchase a Massage Therapist ticket (this is the same price as a regular-priced Thrive Conference ticket and will permit you to attend any of the conference) to enter and offer \$1-per-minute massages. You may keep all income—including tips—for your services. If electricity is needed for your display or services, you may purchase this \$125 add-on during registration at btgthriveconference.org.

Therapists may hang banners using provided hooks (these will be available at the info or registration booth) and utilize a portion of the provided 8-foot display table(s) within the shared massage space(s). If you would prefer your own space and table, you may register for an Exhibitor booth at btgthriveconference.org. If you choose to register as an Exhibitor, a separate Massage Therapy ticket would not be necessary.